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Exploring Cultural Mysteries and Social Secrets

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Japanese growth strategy and banks

Local banks support advancing overseas

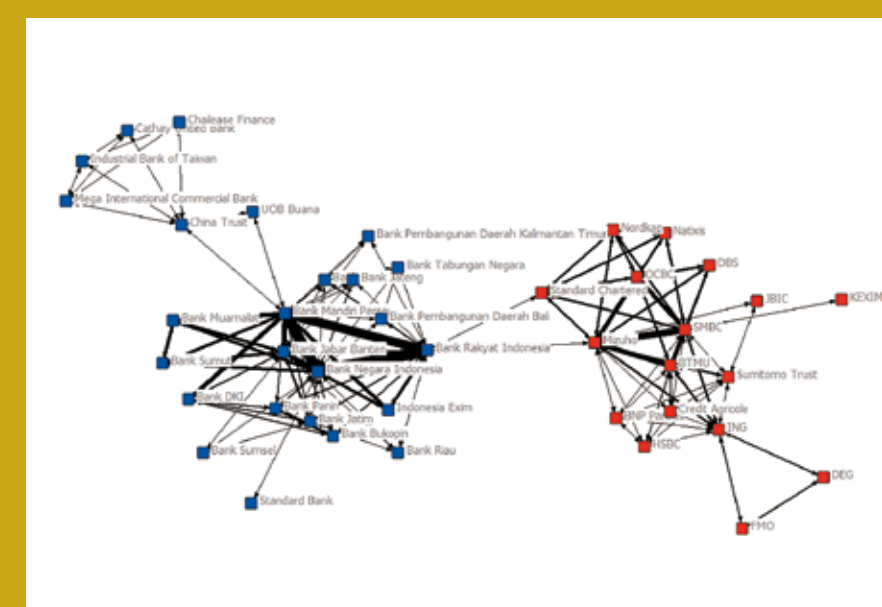
Recently, local banks have actively promoted overseas expansion such as business alliances with banks in Asia and opening overseas offices in Bangkok and Singapore. This trend is to support the overseas advance of small and medium-sized businesses. The government announced the Japan Revitalization Strategy in May 2013, which states that banks are expected to provide this support for Japanese growth. We have traveled to Shanghai three times, performing fieldwork to examine what the mechanism is for the work of local banks and what the economic functions are. Two business magazines have asked us to write about our research results.

Exporting infrastructure and banks

In the Japan Revitalization Strategy, exporting infrastructure to developing countries is listed as a priority issue. The issue essential to infrastructure construction projects in developing countries is banks supplying funds by means of the project finance. Japanese megabanks are active in this field, and we have used network analysis to clarify the competitiveness and competition structure. The overseas expansion of banks is closely related to the Japanese growth strategy; we are studying to clarify the realities of such expansion from multiple viewpoints.



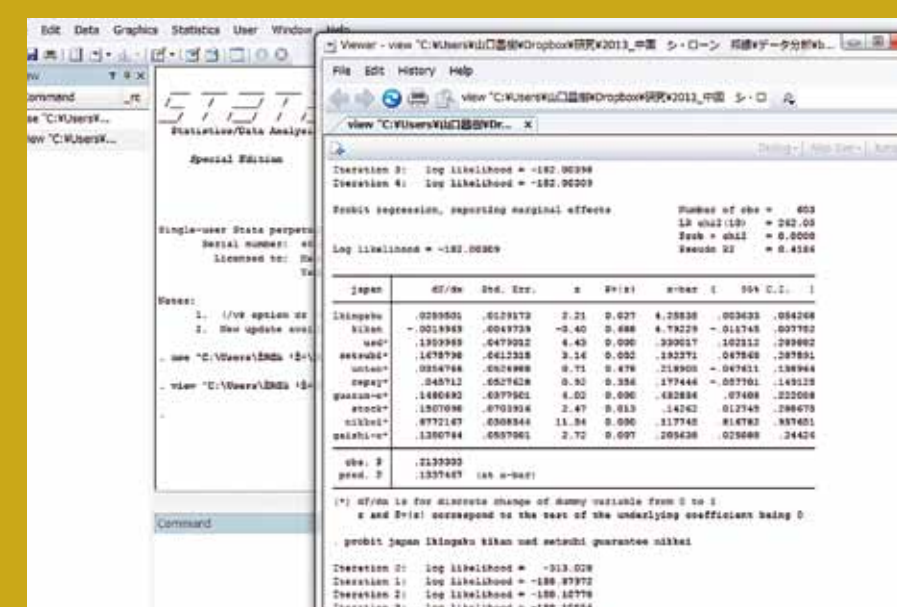
Books presenting our research



Market network analysis



Students performing international finance exercises



Bank behavior pattern analysis